



**FACULTY: *Economic and Social Sciences***  
**COURSE: *Economics***  
**LEVEL OF EDUCATION: *first-level studies (bachelor)***  
**FORM OF EDUCATION: *full-time***  
**PROFILE: practical**

## SUBJECT CARD (Syllabus)

Subject Name: <b>Small and Medium-Size Entrepreneurs’ Economics</b>					ECTS credits: 2	
lecturer: <b>according to the list of lecturers and the schedule of classes</b>						
Year: <b>2</b>	Lectures	Seminars	Laboratory exercises	Exercise	BUNA*	Form of credit*
Semester: <b>4</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>15</b>	<b>15</b>	<b>ZO</b>
* E – exam; Z – credit; ZO – passing with a grade, BUNA – without the participation of an academic teacher						
<b>The aim of the subject:</b> <i>to present key issues in the field of economic and financial processes taking place in entities classified as SMEs; showing the factors determining the functioning and development of these entities in the market environment.</i>						
<b>Didactic methods:</b> <i>asymilation of knowledge through problem discussions and solving case study tasks during classes along with their discussion.</i>						
<b>Prerequisites:</b> <i>general knowledge of the functioning of SMEs, general ability to draw conclusions about the functioning of SMEs and general understanding of cause-and-effect relationships.</i>						
No	Subject matter of the classes					
I	LECTURES: not applicable					
II	SEMINARS: not applicable					
III	LABORATORY EXERCISES: not applicable					
IV	EXERCISE:					
	<div><div>1. The role of SMEs in the modern economy.</div><div>2. Development needs of small enterprises. Barriers and development opportunities for SMEs in the field of modern economy.</div><div>3. Conditions for doing business in Poland.</div><div>4. SMEs in the face of the use of modern technologies. Entrepreneurship support programs.</div><div>5. Financial barriers to the development of SMEs and ways to overcome them.</div><div>6. Risk, measurement of risk in SME activities and ways to reduce it.</div><div>7. Tax optimization in SME activities.</div><div>8. Economic policy tools applied to SMEs.</div></div>					
V	BUNA:					
	<div><div>1. Internationalization and globalization in the aspect of the functioning of small and medium-sized enterprises.</div><div>2. SME strategies.</div><div>3. Methods of strategic analysis used in SMEs.</div></div>					
Learning outcomes						
Directional effects – symbol and specification			Objective effects – specification			
in the field of <b>KNOWLEDGE:</b>						



P6U_W	P6S_WG	<b>E1_W01</b> Has a comprehensive knowledge of the place of economics in the system of sciences, its nature, methodology and related to other scientific disciplines, knows and understands the basic terminology of economic sciences along with the application of this practical knowledge in business activities.	<p>Knows and understands the basic concepts of SME economics. Lists economic laws and phenomena and their effects applicable in small and medium-sized enterprises.</p> <p>Has knowledge of relationships in international economics that is applicable in SMEs. Has knowledge of the legal and organizational forms of running a business and their impact on the scope and type of decisions made.</p> <p>Knows the conditions and principles of making optimal decisions by SME entities and understands their usefulness in the study of economic phenomena and processes. Lists the standards and legal rules applicable in SMEs.</p> <p>Discusses basic research approaches and typical methods and tools used in SME economics. Characterizes the entities that create SME structures. Knows the methods, tools and techniques used in searching, interpreting and collecting data.</p>
P6U_W	P6S_WG P6S_WK	<b>E1_W02</b> Knows and understands economic conditions, forms and standards, as well as phenomena and processes related to the market. He has knowledge of economic structures and institutions, as well as their elements, characteristics and development.	
P6U_W	P6S_WGP6S_WK	<b>E1_W03</b> Identifies mutual relations between economic phenomena, entities, structures and institutions on a microeconomic and sectoral scale, both in real and monetary terms, including in the field of selected specialization in the field of economics. Knows how to put this knowledge into practice.	
P6U_W	P6S_WG	<b>E1_W04</b> Knows and understands at an advanced level the application of selected	



		mathematical, statistical methods and IT tools for the collection, analysis and presentation of economic and social data and their practical application in professional activities.	
P6U_W	P6S_WGP6S_WK	<b>E1_W09</b> Knows and understands the principles of the functioning of the market economy and knows the basic principles of creating and developing various forms of entrepreneurship. Knows how to put this knowledge into practice.	Knows the principles of rational management of human, natural and capital resources. Knows the basic methods of diagnosing and assessing the rational functioning of economic activity in economic realities.
<b>in terms of <u>SKILLS</u>:</b>			
P6U_U	P6S_UW	<b>E1_U01</b> Is able to correctly observe and interpret economic phenomena and economic processes in the context of legal, technological, political and cultural changes.	Interprets the mechanisms of functioning of SMEs, analyzes and interprets the basic cause-and-effect phenomena in these entities, uses standard tools of quantitative and qualitative analysis to threshold economic events.  Has the ability to rationally think and infer and analyze economic phenomena, can prepare oral presentations in the field of SME economics. Is able to use selected methods of diagnosing and assessing phenomena occurring in the enterprise, is able to interpret the results obtained and propose optimal solutions to the analyzed problems.  Can communicate effectively in a team, be able to accept constructive criticism. Is open to ideas and suggestions from colleagues. Has a sense of responsibility for teamwork.
P6U_U	P6S_UK P6S_UO	<b>E1_U04</b> Communicates efficiently using terminology from the field of economic and related sciences both in a team of employees and use the advice of specialists from various fields of knowledge. He is able to present his own ideas and views attractively and convincingly.	
P6U_U	P6S_UK P6S_UW  P6S_UO	<b>E1_U07</b> Is able to cooperate with other people as part of teamwork or as a leader; takes a department in the analysis and evaluation of alternative solutions to economic problems and chooses methods and instruments to rationally resolve and optimize them.	
<b>in the field of <u>SOCIAL COMPETENCES</u>:</b>			



P6U_K	P6S_KR P6S_KK	<b>E1_K01</b> Is ready to critically assess the level of their knowledge; recognizes the importance of knowledge in solving cognitive and practical problems and seeks the opinion of experts in case of difficulty in solving the problem on their own.	Based on the acquired knowledge and skills in the area of data collection and analysis, is able to improve and supplement his/her existing competences; is able to complement and improve the acquired knowledge and skills. Is able to use knowledge in the field of SMEs to create business opportunities.  Can interact, work and communicate, and at the same time understands the need to improve their knowledge and skills in this area and shows initiative and responsibility for entrusted tasks  Shows readiness to make rational decisions on the labor market and adopt entrepreneurial attitudes. Correctly identifies the conditions of running a company in various market structures and can translate this into the specificity of decision-making depending on the "environment" in which it operates.
P6U_K	P6S_KO P6S_KR	<b>E1_K02</b> Is able to actively cooperate in teams, including international ones, and take on various roles with respect for social, cultural and legal norms, and perform responsible roles in the team, being aware of the decisions he makes, and also takes responsibility for the results of his work and the whole team.	
P6U_K	P6S_KO P6S_KR	<b>E1_K06</b> Is able to think in an entrepreneurial way and skillfully communicate with the environment; adapts to new situations and conditions, acquires resistance to failure and stress.	

#### Ways to verify the outcome of this learning (**KNOWLEDGE, SKILLS, SOCIAL COMPETENCES**)

Effects(symbol)	Written exam	Oral exam	Colloquium	Essay/Paper	Homework	Individual presentation	Group presentation	Activity in class	Participation in the discussion	Individual project	Group project
E1_W01... W04, E1_W09			X					X	X	X	
E1_U01, E1_U04, E1_U07			X							X	
E1_K01, E1_K02, E1_K06			X							X	

**Form and conditions of passing the subject:** Implementation of the project independently with discussion; passing based on issues of a closed and open interpretative nature and a practical test.

#### The student's workload needed to achieve learning outcomes in hours and ECTS credits

##### Contact hours with an academic teacher

Types of classes	Number of hours
Participation in lectures	
Participation in seminars	
Participation in exercises	15
Participation in laboratory classes	
Consultations (2 hours for the lecture, 1 hour for one training group, conv., sem.)	
<b>Sum of</b>	<b>15</b>



Student's own work divided into time ( <i>examples of student work forms</i> )	
Form of student work	Number of hours
Preparing for classes	5
Writing a paper/project/essay	
Gathering materials and preparing presentations	5
Self-reading	5
Preparing for colloquia/tests	
Preparing for the written/oral exam in a subject	
Preparation for written/oral credit in a subject	
<b>Sum of</b>	<b>15</b>
<b>Total</b> (contact hours + student's own work)	<b>30</b>
	<b>2 ECTS</b>
1.including the number of ECTS credits for contact hours with the direct participation of an academic teacher	<b>1 ECTS</b>
2.including the number of ECTS credits for hours carried out in the form of independent work	<b>1 ECTS</b>
Classes with a practical profile	
Types of classes	Number of hours
Participation in laboratory exercises	
Preparing for practical credit	30
<b>Sum of</b>	<b>30</b>
Number of ECTS credits for practical classes	<b>ECTS 1</b>
<b>Basic literature:</b> ( <i>up to 3 items</i> ) <ol style="list-style-type: none"> <li>1. Financial of Micro, Small and Medium Enterprises, LAP Lambert Academic Publishing, Saarbrücken 2023.</li> <li>2. Lectures and materials developed on the basis of the literature on the subject.</li> </ol>	
<b>Supplementary literature:</b> ( <i>up to 5 items</i> ) <ol style="list-style-type: none"> <li>1. K. Dyson, Small and Medium Sized Enterprises, Taylor &amp; Francis Ltd, London 2017.</li> </ol>	
<b>Acceptance of the Vice-Rector:</b>	